



**RIGHTS
REQUIREMENTS
RISKS** THE SHARED RESPONSIBILITY
OF OFFICIATING



JULY
25-27, 2010

Minneapolis Marriott
City Center
Minneapolis, MN

28TH ANNUAL

THE
**SPORTS
OFFICIATING
SUMMIT**

THE INDUSTRY EVENT OF THE YEAR



PRESENTED BY THE NATIONAL ASSOCIATION OF SPORTS OFFICIALS IN COOPERATION WITH THE NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS AND THE MINNESOTA STATE HIGH SCHOOL LEAGUE.

IF YOU:

- **MANAGE OR DIRECT AN OFFICIATING PROGRAM**
- **HAVE RESPONSIBILITY FOR IMPROVING THE PERFORMANCE OF SPORTS OFFICIALS**
- **ARE A LEAD OFFICIAL YOURSELF**

Please read on ...

Sports officials at all levels are subject to more requirements than ever before. More scrutiny and more accountability mean that poor performance or even the perception of poor performance is a risk to any officiating program. Your goal is to minimize that risk while delivering and rewarding great officiating.

What are the rights, responsibilities and risks that not only impact the officials themselves, but also impact those who direct and manage officiating programs? The 2010 Summit program provides those answers.

Designed specifically for officiating leaders, the 2010 Sports Officiating Summit will deliver fresh perspective and proven techniques to help you and your officials be more effective. This year's focus is: **Rights, Requirements, Risks: The Shared Responsibility of Officiating**. The program specifically addresses each of those main topic areas. In addition the program also includes hot-topic sessions covering the burning issues we face today.

This year's program is timely, topical and authoritative – presented by the most respected speakers and practitioners in the field. Plus the Summit presents the perfect opportunity for networking. You can listen, ask questions and interact with more than 350 leaders who will be in attendance. In 2-1/2 days you will know more and meet more people who can help you make a positive impact on officiating.

The Summit has become the industry event of the year for officiating. That's because the best and the brightest in officiating are on hand, reaching out and sharing experiences with each other. We look forward to having you with us in Minneapolis.

Register today by calling (262) 632-5448, signing up online at www.naso.org/summit2010 or by mailing the registration form located on page 11.



NASO Founder & President



NFHS Executive Director

WHAT IS THE ANNUAL SPORTS OFFICIATING SUMMIT?

The Sports Officiating Summit, presented by NASO, is the only event of its kind for the officiating industry. In cooperation with the NFHS and the Minnesota State High School League (MSHSL), this event is designed for officiating leaders to come together to learn and network about the critical topics impacting all aspects of the officiating industry, gain insight into the industry and its future and find ways to provide a better competitive environment for all.

WHO SHOULD ATTEND?

- Leaders of State High School Officiating Programs
- Local Association Officers
- Officiating Supervisors
- Officiating Coordinators
- Assigners
- Conference Administrators
- NASO-ON Association Leaders
- NASO Members
- Sports Officials



WHAT YOU WILL LEARN

- Learn about the shared responsibility of officiating. What are the responsibilities of not only officials and officiating leaders, but also the people who manage the conferences, leagues and individual games as they relate to officiating?
- Hear from the leaders of officiating organizations at all levels about the skills that all officials who work for them must have and the requirements they must meet.
- Get some real plays, real rulings and real analyses from insiders who know not only what happened on the play but the aftermath that followed.
- Find out all of the answers to the late-breaking legal issues related to officiating.
- Hear how suspensions for judgment calls have become more commonplace as officials are being held accountable for mistakes. But what good is being served by making those decisions and making them public?
- Consider the importance of a code of ethics for your officiating association. It should deal directly with handling conflicts of interest. Sports officials protect the integrity of the game, but there seems to be little consistency in how that standard is met.
- Watch as a panel of officiating leaders reviews great calls and explains what made them stand out. Officials in every sport at every level deserve recognition for outstanding work.
- Network with industry vendors for the specific needs of your association or yourself — technology education and resources, equipment and apparel manufacturers, as well as helpful tools for all officials.
- Participate in discussions of rules, mechanics and philosophies specific to the sports you work.

TAX DEDUCTIBLE SAVING YOU MONEY!

Under the current tax law, personal expenses and the cost of travel, meals, lodging and Summit registration can be fully tax deductible.

SUNDAY, JULY 25

1PM - 4PM

A TOUR OF THE TWIN CITIES (OPTIONAL ACTIVITY)

The Greater Twin Cities Metro Area with its fantastic diversity and comfortable blend of old and new offers magnificent Art Deco, Victorian reminders of the past and contemporary skylines just minutes from pastoral settings and scenic riverways. You'll experience a sampling of what makes the Twin Cities so fantastic including both downtowns of Saint Paul and Minneapolis. Stops (Sculpture Garden, Saint Paul Cathedral, City Hall, etc.) will be made along the route as time, interest and weather allow.



7PM - 8PM

2010 SPORTS OFFICIATING SUMMIT GRAND OPENING

Industry leaders and local dignitaries help NASO officially open the 2010 Sports Officiating Summit in Minneapolis. The opening address will set the stage for two days of sharing and understanding the current hot topics with some of the biggest and brightest in the officiating industry.

8PM - 10PM

GALA WELCOME RECEPTION

Join us as we kick off the 2010 Sports Officiating Summit with delicious hors d'oeuvres, a cash bar and plenty of networking opportunities with some of officiating's most noteworthy leaders.

It's an opportunity to mix with old friends and meet new acquaintances.

An evening you're sure to enjoy! Attendance to the Gala Welcome Reception is included with your registration fee.

MONDAY, JULY 26

8AM - 8:30AM

WHO'S RESPONSIBLE FOR WHAT?

The “shared responsibility of officiating” is a two-way street for officials and administrators. But is it just a cliché? Midwest Football Officials Alliance Coordinator and former NFL referee Bill Carollo dissects the real-world responsibilities leagues, administrators and officials share today.

→ **THE TAKE-AWAY:** Examine detailed responsibilities and how they are shared.



8:45AM - 9:30AM

REQUIREMENTS NOT OPTIONAL

The demands of a properly officiated game require much more than putting the ball in play and making calls. Officiating has become an even more time-consuming avocation demanding heightened levels of management expertise, situational awareness and leadership. But what is really all involved?

→ **THE TAKE-AWAY:** The new skills and requirements officials must have.



9:45AM - 10:30AM

RIGHT ON!

For rank-and-file officials, those who labor in the high school, college and recreation levels: What rights do they have? What rights should they have? It's a sensitive, timely and debatable topic.

→ **THE TAKE-AWAY:** How enlightened leadership produces a win-win with its officials.



10:45AM - 11:30AM

CURRENT LEGAL ISSUES: YOUR QUESTIONS ANSWERED

If you've got a legal question related to officiating or a question on risk management, we've got answers! Don't miss this open forum presentation of the NASO Member Information and Consultation Program (MICP).

→ **THE TAKE-AWAY:** You'd like to talk to a lawyer ... here is your chance.



SPONSORED BY:



12:15PM - 1:30PM

OFFICIATING INDUSTRY LUNCHEON

Newly appointed NFHS Executive Director Bob Gardner and NASO President Barry Mano share their observations about the current state of officiating: the challenges, the new operating environment and the prospects.

→ **THE TAKE-AWAY:** Two views from the top covering the key issues and trends in officiating.



1:45PM - 3:00PM

GAME-TIME DECISIONS: SPORT-BY-SPORT BREAKOUTS

It's time to break down officiating to the core in these concurrent sessions covering baseball, football, basketball, softball, soccer, hockey and volleyball. Sit down with fellow officials and veteran officiating leaders to go over video and analyze rules, mechanics, philosophy and hot issues — all the nuts and bolts of working your games, evaluating performance and teaching better officiating.

BASEBALL

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BASKETBALL

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SOCCER

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VOLLEYBALL

SPONSORED BY



FOOTBALL

SPONSORED BY



SOFTBALL

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HOCKEY

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3:15PM - 4:15PM

BREAK IT DOWN

Get the play right — that is Job One for any official! But what happens when the pressure is turned up and all eyes are on you? We break down tape in this session: real plays, real rulings and real analysis. See the plays and hear incisive "insider" analysis of what actually happened — and the aftermath — from the officials who were there on the firing line.

→ **THE TAKE-AWAY:** Plays with real relevance.



TUESDAY, JULY 27

7AM - 7:45

PROTECT YOUR LOCAL ASSOCIATION AND YOU

+ BONUS BREAKFAST SEMINAR EXCLUSIVELY FOR LOCAL ASSOCIATIONS LEADERS ONLY.

Today's business and legal environment requires local associations to be operated on sound organizational principles. To do otherwise is to put your association and its leadership in harm's way. The country's preeminent expert on sports officials and the law, attorney Alan Goldberger, is the featured speaker. He will arm you with facts, solutions and essential guidelines. A unique seminar opportunity for local association leaders.

→ **THE TAKE-AWAY:** Authoritative business and legal advice for local association leaders.

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8AM - 8:45AM

OFFICIALS AND SUSPENSIONS

Suspensions for incorrect judgment calls are on the rise. It is a fairly new phenomenon and it's occurring at many levels. Questions abound: What good is being served by such a tactic? Who is the intended beneficiary? What effect does it have on an official, on an officiating staff? How public should disciplinary actions be? One of today's hottest topics.

→ **THE TAKE-AWAY:** Suspensions: An issue of discipline and accountability.



NCAA Football/SEC



NCAA/Big Ten



NCAA Football/Pac-10



Georgia/GHSA

9AM - 9:45AM

CONFLICTS OF INTEREST: WHEN IN DOUBT...

Many officiating and sports governing bodies have a code of ethics. The integrity of officials must be carefully and thoughtfully safeguarded. A code of ethics provides limited guidance as to what constitutes conflicts of interest. What is the risk to an assigner when the official doesn't divulge information pertinent to the assignment? There seem to be few if any absolutes. More definition is needed.

→ **THE TAKE-AWAY:** Sports officials and integrity — to protect the game.



Retired NCAA Basketball



California/CBOA



MSHSL



NCAA/Missouri Valley

10AM - 10:45AM YOUR OFFICIALS, THE MEDIA AND YOU

Gone are the days when an apparently kicked call will go away as soon as the next game is started. Officials are subject to the scrutiny of traditional media and now anyone with a computer and Internet access can voice an opinion to the masses. How does your organization handle a missed call? How do you support an official who is being unfairly skewered?

→ **THE TAKE-AWAY:** Mistakes were made — how to handle the fallout.



11AM - 12PM GREAT CALLS: INDISPUTABLE VIDEO EVIDENCE

Let's celebrate our finest moments — making great calls! We contacted several organizations and they jumped at the chance to present their greatest calls, no-calls and best-handled situations. A celebration you won't want to miss. Feel the pride.

→ **THE TAKE-AWAY:** The annual "Show and Tell" of great officiating.

12:15PM - 2PM WORKSHOPS



TALENT IS NEVER ENOUGH

Discover how to improve the talent you have as a leader. Then take that new awareness and help your officials succeed in their own right. This interactive workshop will be hands on, led by experienced professional speaker Larry Nemmers. Not only is Larry a seasoned presenter, he exercised the very talents he shares with

you during his 22-year career in the NFL, including a selection to work in Super Bowl XXV. Discover the choices you have!

STATE HIGH SCHOOL ASSOCIATION ANNUAL FORUM



A closed-door meeting for state office executives and staff only. A chance for state association leaders to share ideas and best practices in a variety of topics including online testing, video training, sportsmanship issues, technology and much, much more.

OFFICIATING EVALUATIONS THAT WORK



Evaluations are the lifeblood to an official. In participation with NASO-ON, find out the most effective practices of organizations and associations throughout the nation to help you put in place the best program today. If you are a local association leader, you'll want to be here.

→ **THE TAKE-AWAY:** Develop a model for evaluations that you can use.

2:15PM - 3PM

THE RISK THAT IS SOCIAL NETWORKING

Social networks like Facebook and Twitter can be effective tools for officials to exchange information and strengthen relationships. Yet officials who use social media to comment on, or perhaps vent about officiating-related issues can overlook the fact that postings on these and other social media sites are often viewed by people other than the intended recipients. The rules of this game are just being written. Get in on the ground floor.

→ **THE TAKE-AWAY:** Officiating and social networking — manage the risks.



3:15PM - 4:15PM

YOU DON'T HAVE TO BE SICK TO GET BETTER

Ron Johnson, the NBA's senior vice president of referee operations, has 32 years of military service with the U.S. Army and retired with the rank of two-star general. His service included responsibilities as deputy commanding general of the Army Corps of Engineers. Johnson served as head of the Army's reconstruction efforts in Iraq from 2003 to '04. Join with him as he presents his prescription for superior leadership. He is expert at motivating members of any team. He will help you discover the essential ways you can make a difference with your officials, your staff and your own organization.

→ **THE TAKE-AWAY:** An "appointment" you will not want to miss.



6:30PM - 9PM

GOLD WHISTLE AWARD® CELEBRATION

Join us as we celebrate officiating's highest honor — the NASO Gold Whistle Award® — during an elegant evening banquet. NASO is privileged to have recognized the efforts of outstanding people with both the Gold Whistle Award® and the Mel Narol Medallion. Former NFL referee and 2007 Gold Whistle Award® recipient Jerry Markbreit will serve as the emcee. No other event in our history pays tribute to officiating quite like the Gold Whistle Award® Celebration.

The celebration is not to be missed. You'll receive enormous satisfaction and overwhelming pride in knowing you are part of that officiating community — while at the same time helping to recognize officiating's highest honor.



GOLD WHISTLE AWARD®

The NASO Gold Whistle Award® is given to an individual or organization that has made significant contributions to the betterment of sports officials and the officiating industry. This year's honoree will be the 23rd honoree to receive the award, joining an elite group of past recipients.



MEL NAROL MEDALLION AWARD

NASO's Mel Narol Medallion Award recognizes outstanding contributions to NASO. The award winner will be the eighth such honoree and join other organizations or individual recipients.

2010 AWARD RECIPIENTS

GOLD WHISTLE AWARD®: **EMILY ALEXANDER**



Alexander is one of the most respected umpires and clinicians in softball history. Among her accomplishments include inductions to the ASA Hall of Fame, the ASA National Indicator Fraternity and the Arizona Softball Hall of Fame. She has worked numerous men's and women's national championships, umpired in the Olympics and other international tournaments and has umpired the NCAA Division I College World Series 10 times. She continues to work high school games and served as NCAA regional coordinator for the Umpire Improvement Program. She has positively influenced the rules-writing and mechanics development for high school and college softball and was selected as one of the 52 Most Influential in Officiating History by *Referee* magazine.

Alexander is considered an invaluable resource for softball leaders at various levels and has trained thousands of umpires in her stellar career. She has conducted herself with integrity while maintaining the enthusiasm and passion required of such a leader.

MEL NAROL MEDALLION AWARD: **DAVE DODGE**



Dodge is a retired men's college basketball referee after a successful and stellar career. He led NASO's outreach initiative during his time on the Board of Directors (1993-96) and the Strategic Development Committee. His passion for building partnerships shaped future policy and decision-making, with his impact still being felt today in the forms of Education Partners, Summit sponsorships and group memberships. His vision and leadership impacted the Board members who worked with him. He has excelled in his professional life in health care administration and applied what he learned there to help NASO define its future.

MINNEAPOLIS MARRIOTT CITY CENTER

Experience the remarkable transformation of a re-energized downtown Minneapolis hotel that takes style and service to breathtaking new heights at the Marriott City Center. Enjoy the revitalized atmosphere of a sophisticated hotel in Minneapolis, Minn., offering newly renovated guestrooms expertly blending comfort with contemporary design, modern conveniences with stunning city views. Located in the heart of downtown, the hotel is connected to shopping, entertainment and business districts through the famed skyway system. You'll have easy access to the Twin Cities' top attractions, including the Metrodome, Target Center, Minneapolis Convention Center, Block E and the historic Theatre District.

Minneapolis Marriott City Center
30 7th Street South
Minneapolis, Minnesota 55402
Ph: (612) 349-4000
Fx: (612) 332-7165

Hotel Reservations:
Toll-free: (800) 228-9290
Online: <http://tiny.cc/PyR9z>
Group Code: NASNASA

Special Rate for NASO Summit Attendees
Guests receive a special rate of **\$149/night**. Please be sure to mention Group Code: NASNASA when making your reservation to guarantee that rate.
Reservations must be made by July 12, 2010.

2010 REGISTRATION FORM

1. CONTACT INFORMATION

Please enter contact information as you would like it to appear on your name badge

Name (Last, First)

Association

Title

Guest (Last, First)

Mailing Address

City

State/Province

Zip+4/Postal Code

Country

E-mail

Daytime Phone

Name (Last, First)

Title

Guest (Last, First)

Mailing Address

City

State/Province

Zip+4/Postal Code

Country

E-mail

Daytime Phone

Name (Last, First)

Title

Guest (Last, First)

Mailing Address

City

State/Province

Zip+4/Postal Code

Country

E-mail

Daytime Phone

If you require additional attendees please copy this form and attach, or print out the form online: www.naso.org/summit2010

REFUND POLICY

No Refunds will be made after July 12, 2010.

If you need to cancel for any reason, we will be happy to refund your Full registration after a \$50 administrative fee is deducted. Requests for refund must be made in writing and received no later than July 12, 2010, to be considered. Substitutions may be made by fax or e-mail until July 9, 2010. After this date, all changes must be made on-site at the Summit.

REGISTRATION IS EASY AND FAST ...

CLICK: www.naso.org/summit2010

FAX: **262-632-5460**

MAIL: **NASO, 2017 Lathrop Ave.
Racine, WI 53405, USA**

2. SUMMIT REGISTRATION

If you're not a member of NASO, join now and pay the member rate!*

	Before June 4	After June 4
NASO-ON & NASO Members	<input type="checkbox"/> \$400	<input type="checkbox"/> \$425
Non-Members	<input type="checkbox"/> \$500	<input type="checkbox"/> \$525
Group**	<input type="checkbox"/> \$325	<input type="checkbox"/> \$350
Guest	<input type="checkbox"/> \$70	<input type="checkbox"/> \$75
NASO Membership	<input type="checkbox"/> \$79*	<input type="checkbox"/> \$79*

Attendee registration fees include: admission to all educational sessions, opening ceremony and welcome reception, State of Officiating Luncheon, Exhibit Hall and Gold Whistle Award® Celebration

**Group registration: Save \$75 each when 3 or more individuals register from the same association!

Registration must be completed at the same time with payment on one credit card or check to qualify for the discounted rate.

Guest registration fees include: admission to the opening reception and spouse/guest welcome reception. Guest registration applies to spouse, significant other or friend in a non-related industry.

*NASO membership rate savings good only with Summit registration.

3. OPTIONAL ACTIVITIES

Tickets for Guest Tour of Twin Cities

\$40 x number of tickets = \$ _____

Additional ticket for guest for Gold Whistle Award® Celebration

\$48 x number of tickets = \$ _____
(One GWAC ticket included with a Full Registration)

4. PAYMENT OPTIONS

Full payment must accompany registration

By credit card

Please charge my: MasterCard VISA Discover

Total Amount: \$ _____

Account Number

Exp. Date (mmyy)

Name (exactly as it appears on card)

Signature

By check (payable to NASO)

By money order

FINANCIAL SUPPORT PROVIDED BY:

(LISTED IN ALPHABETICAL ORDER)



ArbiterSports



Cliff Keen



NATIONAL ASSOCIATION OF COLLEGIATE FOOTBALL OFFICIALS



OFFICIATING DEPARTMENT



PARTNER GRANT



Officials Association



Oregon Athletic Officials Association



Officiels Sportifs



NASO EDUCATION PARTNERS

- Amateur Baseball Umpires Assn
- Amateur Softball Assn
- American Specialty Insurance & Risk Services
- ArbiterSports
- Arizona Interscholastic Assn
- Avis
- Bank of America
- Big Ten Conference
- Cliff Keen
- Colorado High School Activities Assn
- Dalco Athletic
- Fox 40 International
- Georgia High School Assn
- Hertz
- Honig's Whistle Stop
- Illinois High School Assn
- International Assn of Approved Basketball Officials
- Iowa High School Athletic Assn
- Kentucky High School Athletic Assn
- MLB
- Minnesota State High School League
- Missouri Valley Football Conference
- National Assn of Collegiate Football Officials
- NBA
- NBRF
- NFHS
- NFL – Officiating Dept
- NFLRA
- NFL – Partner Grant
- NHL
- NISOA
- North Dakota High School Activities Assn
- Ohio High School Athletic Assn
- Oregon Athletic Officials Assn
- Oregon School Activities Assn
- Professional Assn of Volleyball Officials
- Professional Rodeo Cowboys Assn
- Referee Enterprises, Inc.
- S.O.S. Sports
- South Dakota High School Activities Assn
- Sports Officials Canada
- Sun Belt Conference
- Ultimate Fighting Championship
- Ump-Attire.com
- United Football League
- USA Football
- USA Hockey
- United States Soccer Federation
- United States Tennis Assn
- Wisconsin Interscholastic Athletic Assn