

# Industry Leaders Highlight 2017 Summit

**N**ASO has lined up a remarkable collection of industry leaders from all levels of officiating to speak during NASO's 2017 Sports Officiating Summit. "Driven by Data: Analytics, Demographics, Sports Officials." The industry event of the year will be held July 30-August 1 in Louisville, Ky. The Marriott Downtown Louisville will be the host hotel and all events will be held there. Attendees will have the opportunity to hear from some of the best in officiating in all levels and sports.

Opening the Summit will be the session "All My Best Friends Are Officials." Retired NFL referee Jerry Markbriet starts off the Summit with a reflection of his accomplishments during his football career and how his career has completely shaped his life. It's a can't-miss session that every official can relate to.

"We Have Numbers. What Do They Say?" will follow the first session. The professional leagues and major college sports have invested time and money, and the question is: What have they learned? Steve Shaw, Southeastern Conference coordinator of officials and NCAA secretary-rules editor and representatives of professional leagues will help show the results they have found and how these will relate to your leagues and conferences.

"Break Down that Play," will give attendees a complete breakdown of a noteworthy personal call. Ron Foxcroft of Fox 40 International will moderate a panel consisting of Tom Washington, NBA referee and NASO board member; Julie Voeck, president and director of training programs for PAVO and NASO board member, and others. Frame by frame, pixel by pixel, presenters will take the attendees on an unforgettable journey into their play, why the call was made or not and any ramifications that came from the play.

During Monday's annual "Officiating Industry Luncheon," attendees will get an update on the current state of officiating. NASO President Barry Mano, NFHS Executive Director Robert Gardner and Kentucky High School Athletic Association Commissioner Julian Tackett will share their experiences and

takeaways from the past year. Theresia Wynns, NFHS director of sports and officials, will emcee this can't-miss event.

Monday winds down with the annual sport-by-sport breakouts. Following those will be something new and exciting: "After Further Review with Mike Pereira." Mike Pereira, rules analyst for Fox Sports, will moderate an all-star cast with a *Tonight Show* feel. They will provide the audience with visible personalities riffing on officiating.

Tuesday kicks off with "Officiating in Public." This session will examine how officiating leaders manage their officials in light of the use of media and the internet. The panel includes Dean Blandino, NFL vice president of officiating; Peter Walton, PRO general manager, and more.

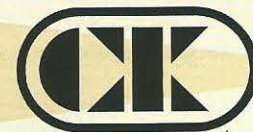
Back by popular demand are attorneys Alan Goldberger and Don Collins along with Drew Smith, president of American Specialty Insurance. They will headline the "Lawsuit Liability 'Live,'" a live interactive Q&A session involving everything you need to know about laws for officials. Then, during Tuesday's lunch workshops, they will take questions on any subject related to officiating.

How are you recruiting officials? Let's find out what high school associations and sports organizations are doing and learn new creative and exciting ways to help recruit officials young or old. The panel will consist of Charlie Obermayer, US Lacrosse senior manager of officials education; Mark Uyl, assistant executive director of the Michigan High School Athletic Association; and Sandra Walter, assistant commissioner of the Indiana High School Athletic Association.

Tuesday will wrap up with "RefereeVoices." This session concept is simple — presenters tell a story, share moments and learn something new in a bite-sizable fashion. Many different presenters will be present, including June Courteau, NCAA national coordinator of women's basketball officiating.

The Summit will feature additional sessions as well. Don't miss the great information shared! For details on Summit registration, go to [sportsofficiatingsummit.com](http://sportsofficiatingsummit.com) or contact NASO at 800-733-6100. ☐

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